AI Use Case Template

1. Link To Strategic Goal

What is the strategic business goal that this AI use case will support?

2. Objective

What are the objectives of this AI use case?

3. Measures of Success (KPIs)

How will success be measured? What business metrics will this initiative impact? What will be the key results?

4. Use Case Owner

Who will be the owner or sponsor of this AI use case?

5. AI Approach and Required Data

What AI approach are you planning to use and what data will be required?

6. Ethical & Legal Issues

Are there any ethical or legal issues regarding this use case? [privacy, GDPR, bias]

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7. Technology & Infrastructure

What are the technology and infrastructure challenges and requirements?

8. Skills & Capacity

What are the challenges around skills, capabilities, capacity & resourcing?

9. Implementation

What are the implementation challenges? Who will deliver the project? [inhouse, outsourced, hybrid, partnerships]

10. Change Management

Which employees will be affected by this project and how will the change be managed?

Extra Notes